



**KAZPOTREBSOYUZ
UNIVERSITY**
— SINCE 1966 —

INFORMATION MAIL

The Research Institute of Economic and Legal Studies of Karaganda University of Kazpotrebsoyuz invites students and college students on December 12, 2024 to take part in the «Demo Day IV» competition with the presentation of innovative projects in the field of information technology - software products, mobile applications; in the field of social entrepreneurship, etc.

We are waiting for your applications until December 10, 2024 inclusive (by email bzhaekbaeva1@mail.ru). The application form is attached (Appendix 1).

Requirements for presentations (in Power Point):

1. Novelty and non-triviality of the project idea, clarity of the problem statement.
2. Completeness, the necessary degree of detail, sufficiency of initial data.
3. Depth of elaboration of sections: novelty of the business idea; presence of a market niche; quality of marketing development; quality of financial and economic calculations.
4. Visibility, quality and sufficiency of data provision (calculation tables, graphs, diagrams).
5. Validity of risk assessment, financial sustainability of the project, completeness of description of the applied methods and approaches.
6. Level of use of software products for preparing a business plan (Excel, specialized programs for business planning).

One person or a team of up to 4 people can take part in the presentation of the project, the time for the presentation is no more than 3-5 minutes.

The winners and prize-winners of Demo Day IV are awarded with diplomas, as well as cash prizes.

Working languages: Kazakh, Russian, English

Event program:

13:30 - 14.00 Registration of participants

14.00 - 17.00 Presentation of projects

17.00 - 17.30 Summing up, awarding, closing of the competition.

The presentation of the projects will take place in the 105th lecture hall.

Add. information by phone: 8 (7212) 44-16-34 (ext. 65-64), 8-701-512-67-32.

**Application
to participate in Demo Day IV**

1.	Last name, first name, patronymic of the participant (in full)	
2.	Last name, first name, patronymic of the participant (in full)	
3.	Faculty	
4.	Group	
5.	Contact phone numbers, e-mail	
6.	Name of the innovative project	